

Our 4 Pillars of Corporate Social Responsibility

PURPOSE

For us, it's clear—we exist to help people pass love on.



WE BELIEVE:

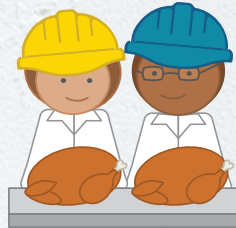
- Everyone should feel great about what they eat
- Sharing what matters shows you care
- Food has the ability to connect people

People



We aim to enhance each team member's experience through:

- Fostering belonging & inclusion
- Development opportunities
- Recognition



BOSS BUTTERBALL OPERATION SYSTEM SOLUTION

We're driven by a spirit of continuous improvement. BOSS empowers frontline team members with a servant leadership approach.

Plate



American Humane Certified™

All-in-All-out (AIO)

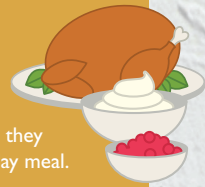
The quality of our turkey begins with better quality of life. The AIO housing system helps ensure the health and vitality of our animals by:

- Reducing stress on turkeys
- Minimizing disease transmission
- Enhancing biosecurity

Butterball® Turkey Talk-Line®

It's more than a call center in November and December.

Our culinary experts provide a warm experience for people while providing the important information they need to make an unforgettable holiday meal.



Planet



We're always working to minimize our environmental footprint.



IN 2022 WE:

REDUCED MILEAGE BY **755,466** AND SAVED **1,100 metric tons** of CO₂ emissions with a new shipping route

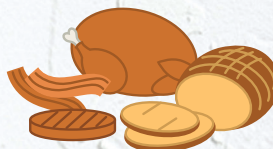


Increased recycling to 51% across plant operations, which is largely attributed to the Carthage, Missouri facility

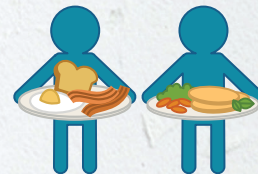
Philanthropy



We help people pass love on through:



PRODUCT DONATIONS



VOLUNTEERING



FINANCIAL SUPPORT